

2nd Wine Label Design Competition

Vinyes Son Alegre (Santanyí)

Vinyes Son Alegre SL (the Winery), in partnership with the townhall of Santanyí, the Cultural Association Lausa, and Es Mayoral, the Cultural Association of Calonge, are holding the 2nd Wine Label Design Competition for wines from Santanyí.

Rules of the Competition

FIRST

Participants: Any person interested in this contest may participate, provided that they are over 18 years of age, without any restriction to their place of residence. A maximum of three entries per participant will be accepted, one for each wine (white, rosé and red). Participants may choose to enter one, two or three illustrations, drawings or images. The competition starts from the premise that each of the wine labels will have to bear the name of a given geographical location within the municipality of Santanyí: for the white wine and the rosé wine, a location of the coastal region, and for the red wine, a name of the interior region of the Santanyí area. Thus, each label, by default, will bear the logo of the Winery, the year of vintage and the name of the given geographical location, which means that the contestant must solely create the image, illustration or drawing:

Son Alegre

2015

(Geographical location)

The chosen names for this 2nd edition of the competition are:

- Red Wine: **Penya Bosca**

The **Penya Bosca** is a geographical location of s'Alqueria Blanca
(more information in Facebook:

<https://www.facebook.com/sine.sole>)

- Rosé Wine: **Roca Fesa**

The name **Roca Fesa** is a geographical location of Cala Santanyí
(more information in Facebook:

<https://www.facebook.com/sine.sole>)

- White Wine: **Es Faralló**

The name **Es Faralló** is a geographical location of Es Llombards
(more information in Facebook:

<https://www.facebook.com/sine.sole>)

SECOND

Theme: Every artist can use any technique or style deemed appropriate which the name chosen for the Son Alegre wine/s may have inspired in him or her. All participating works must be original, must be unpublished and must not have been submitted to any other competitions.

THIRD

Size: Each label must have dimensions not exceeding 6.5 cm in width and 10.0 cm in height and must be submitted in .jpg format.

FOURTH

Place and date of submissions: Entries may be made by electronic means to the email address of Vinyes Son Alegre (sinesolesileo@hotmail.es), by certified postal mail or in person to the Santanyí townhall (Registre General de l'Ajuntament, Plaça Major 12, 07260 Santanyí, España). The deadline is December 31st, 2015, at 13:00 hours.

In the case of delivery made by postal mail, all participants must submit a receipt of proof of postage to the Santanyí townhall by fax before the expiration of the deadline (Fax-Nr. 0034-971.642231). A period of seven working days would normally be

assumed for delivery of the documents by postal mail. Any documents not arriving within the specified period will be deemed invalid, and any such participant will be excluded from the competition.

FIFTH

Delivery: The documentation presented electronically must contain four files:

- a) Personal information with the title of the work or works, alias or pseudonym of the contestant and/or personal data of the author (name, surname, postal address, email and telephone number).
- b) A scanned copy of the identity card or passport of the author including the signature identical with the one appearing on the label in case of a winning entry.
- c) A document signed by the artist/author in which s/he states the explicit acceptance of and full compliance with the rules of the competition.
- d) The artwork of the wine label designs itself, provided that the conditions stated above are met.

If sent by postal mail or presented to the Register of the townhall of Santanyí, the documentation must be divided into two

envelopes; one with the contents of the documents referred to in points a), b) and c) and one with the contents of the letter d).

SIXTH

The jury shall be composed of one representative each of the townhall of Santanyí, LAUSA, Es Mayoral and the Winery, as well as of one local artist or graphic designer, to be chosen by the organizers.

SEVENTH

The jury's decision shall be final and will be made public via the respective websites of both, the townhall of Santanyí and the Winery, and shall also be announced in public during the celebrations of next year's **Festes de Sant Sebastià** (January 20th, 2016). In addition, the competition organizers will contact the author/s of the winning entries to inform them of the final decision.

EIGHTH

The three awards shall consist of **700 euros** for each winning label design. In addition, the winning artwork will be used for the labels of three Son Alegre wines (red, rosé and white), including the artist's signature. The awards ceremony will take place during the week of the celebrations of **Festes de Sant Sebastià** in Santanyí.

NINTH

The original artworks of the winning entries will become property of the Winery, Son Alegre SL, without the winning person being granted any additional remuneration for any exploitation rights in the broadest term. The Winery will have the right to exploit, publish and use the winning images at any time and in any medium or format without any due limitation. The intellectual rights of the artwork will remain with their author/s. Participants who were not amongst the winners will be able to collect the work presented.

TENTH

A participation in this competition implies the full acceptance of these rules.